ORDER

KMGH

Orders				
Order / Rev:	**184123**		
Alt Order #:			
Product Desc:	Perlmutter for Congress 2012		
Estimate:	11561		
Flight Dates:	10/15/12 - 10/21/12	Primary AE:	Laura Hargis
Original Date / Rev:	08/08/12 / 08/08/12	Sales Office:	Den
Order Type:	GENERAL	Sales Region:	LOC

Agency			
Name:	**Media Strategies & Research**		
Buying Contact:		Billing Type:	Cash
Billing Contact:		Billing Calendar:	Broadcast
	1580 Lincoln Street Ste. 510	Billing Cycle:	EOM/EOC
	Denver, CO 80203	Agency Commission:	15%

Advertiser			
Name:	**Congress/Perlmutter(D)**		
Demographic:	A25-54	New Business Thru:	
Product Codes:	PL6-State Congress	Order Separation:	00:10:00
Priority:	PREEMPTIBLE	Advertiser External ID:	MAJ
Revenue Codes:	POL, POL-CANDIDATE, Unassigned	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/21/12	51	$26,985.00	$22,937.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	51	$26,985.00	$22,937.25	0.00
Totals	51	$26,985.00	$22,937.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Laura Hargis			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMGH	10/16/12	10/21/12	7News at 5AM 7News at 5AM	CA	5AM-530AM	-1-1---	:30	2	$200.00	PREE	0.00	NM	2	$400.00
	Week:	Start Date 10/15/12	End Date 10/21/12	Weekdays -1-1---		Spots/Week 2	Rate $200.00	Rating 0.00							
N 2	KMGH	10/15/12	10/21/12	7News at 530AM 7News at 530AM	CA	530AM-6AM	1-1-1--	:30	3	$225.00	PREE	0.00	NM	3	$675.00
	Week:	Start Date 10/15/12	End Date 10/21/12	Weekdays 1-1-1--		Spots/Week 3	Rate $225.00	Rating 0.00							
N 3	KMGH	10/16/12	10/21/12	6-7A News M-F/KMGH 6-7A News	CA	6A-7A	-111---	:30	3	$400.00	PREE	0.00	NM	3	$1,200.00
	Week:	Start Date 10/15/12	End Date 10/21/12	Weekdays -111---		Spots/Week 3	Rate $400.00	Rating 0.00							
4	KMGH	10/15/12	10/21/12	GMA M-F 7-9A / KMGH GMA M-F 7-9A	CA	7A-9A	11111--	:30	5	$400.00	PREE	0.00	NM	5	$2,000.00
	Week:	Start Date 10/15/12	End Date 10/21/12	Weekdays 11111--		Spots/Week 5	Rate $400.00	Rating 0.00							
6	KMGH	10/20/12	10/20/12	7-9a Sat Morning News 7-9a Sat Morning News	CA	7A-9A	-----S-	:30	1	$200.00	PREE	0.00	NM	1	$200.00
	Week:	Start Date 10/15/12	End Date 10/21/12	Weekdays -----S-		Spots/Week 1	Rate $200.00	Rating 0.00							
7	KMGH	10/21/12	10/21/12	ABC GMA SUN GMA SUN	CA	Sun GMA 6A-7A	------S	:30	1	$75.00	PREE	0.00	NM	1	$75.00
	Week:	Start Date 10/15/12	End Date 10/21/12	Weekdays ------S		Spots/Week 1	Rate $75.00	Rating 0.00							

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KMGH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
10	KMGH	10/19/12	10/19/12	930a-10 Right This Minut	CA	930a-10a	----1--	:30	1	$200.00	PREE	0.00	NM	1	$200.00
				930a-10 Right This Minute											

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/15/12	10/21/12	----1--	1	$200.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
11	KMGH	10/17/12	10/17/12	The View	CA	10A-11A	--1----	:30	1	$300.00	PREE	0.00	NM	1	$300.00
				THE VIEW											

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/15/12	10/21/12	--1----	1	$300.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 12	KMGH	10/16/12	10/16/12	11A-12P News/KMGH	CA	11A-12P	-1-----	:30	1	$200.00	PREE	0.00	NM	1	$200.00
				11A-12P News											

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/15/12	10/21/12	-1-----	1	$200.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
13	KMGH	10/18/12	10/18/12	The CHEW	CA	1157A-1P	---1---	:30	1	$175.00	PREE	0.00	NM	1	$175.00
				The CHEW											

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/15/12	10/21/12	---1---	1	$175.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
14	KMGH	10/16/12	10/16/12	M-F 230-3pm	CA	230-3p	-1-----	:30	1	$200.00	PREE	0.00	NM	1	$200.00
				Inside Edition											

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/15/12	10/21/12	-1-----	1	$200.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
15	KMGH	10/15/12	10/21/12	Katie M-F 3-4pm	CA	3-4pm	1-1-1--	:30	3	$300.00	PREE	0.00	NM	3	$900.00
				Katie Couric											

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/15/12	10/21/12	1-1-1--	3	$300.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
16	KMGH	10/16/12	10/21/12	DR. OZ - 4PM	CA	4P-5P	-111---	:30	3	$275.00	PREE	0.00	NM	3	$825.00
				Dr. Oz											

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/15/12	10/21/12	-111---	3	$275.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
17	KMGH	10/15/12	10/21/12	5-530P News M-F/KMGH	CA	5P-530P	11111--	:30	5	$500.00	PREE	0.00	NM	5	$2,500.00
				5-530P News											

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/15/12	10/21/12	11111--	5	$500.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
18	KMGH	10/20/12	10/20/12	5-6p News Saturday	CA	5P-6p	-----S-	:30	1	$250.00	PREE	0.00	NM	1	$250.00
				5pm News Saturday											

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/15/12	10/21/12	-----S-	1	$250.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
19	KMGH	10/21/12	10/21/12	5pm News Sunday	CA	5P-6P	------S	:30	1	$350.00	PREE	0.00	NM	1	$350.00
				5pm News Sun Local News											

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/15/12	10/21/12	------S	1	$350.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 20	KMGH	10/15/12	10/21/12	6p-630p JEOPARDY (M-	CA	6P-630P	1---1--	:30	2	$900.00	PREE	0.00	NM	2	$1,800.00
				6P-630P JEOPARDY (M-F)											

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/15/12	10/21/12	1---1--	2	$900.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 21	KMGH	10/15/12	10/21/12	630-7P WHEEL (M-F)	CA	630-7P	-1-1---	:30	2	$1,050.00	PREE	0.00	NM	2	$2,100.00
				630-7p WHEEL (M-F)											

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/15/12	10/21/12	-1-1---	2	$1,050.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
22	KMGH	10/15/12	10/15/12	ABC Mon A	CA	7P-9P	M------	:30	1	$4,000.00	PREE	0.00	NM	1	$4,000.00
				Dancing With The Stars											

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/15/12	10/21/12	M------	1	$4,000.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
24	KMGH	10/15/12	10/21/12	10P NEWS - M-F/SU	CA	10P-1037P	11111--	:30	5	$1,000.00	PREE	0.00	NM	5	$5,000.00
				10P NEWS (M-F/SU)											

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/15/12	10/21/12	11111--	5	$1,000.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
25	KMGH	10/20/12	10/20/12	10P NEWS - SAT	CA	10P-1037P	-----S-	:30	1	$425.00	PREE	0.00	NM	1	$425.00
				10P NEWS (SAT)											

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating

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Alt Order #:		Product Desc:	Perlmutter for Congress 2012	**KMGH**
Flight Dates:	10/15/12 - 10/21/12	Estimate:	11561	

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
25	KMGH	10/20/12	10/20/12	10P NEWS - SAT 10P NEWS (SAT)	CA	10P-1037P	-----S-	:30	1	$425.00	PREE	0.00	NM	1	$425.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 10/15/12	10/21/12	-----S-	1	$425.00	0.00									
26	KMGH	10/21/12	10/21/12	10P NEWS - M-F/SU 10P NEWS (M-F/SU)	CA	10P-1037P	------S	:30	1	$1,000.00	PREE	0.00	NM	1	$1,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 10/15/12	10/21/12	------S	1	$1,000.00	0.00									
N 27	KMGH	10/15/12	10/21/12	Nightline Nightline	CA	1037P-1103P	1-111--	:30	4	$450.00	PREE	0.00	NM	4	$1,800.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 10/15/12	10/21/12	1-111--	4	$450.00	0.00									
N 29	KMGH	10/15/12	10/15/12	9a-930a Right This Minute 9a-930a Right This Minute	CA	9a-930a	1------	:30	1	$200.00	PREE	0.00	NM	1	$200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 10/15/12	10/21/12	1------	1	$200.00	0.00									
30	KMGH	10/21/12	10/21/12	7A-8A SUN MORN NEWS 7A-8A SUN MORN NEWS	CA	7A-8A	------S	:30	1	$210.00	PREE	0.00	NM	1	$210.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 10/15/12	10/21/12	------S	1	$210.00	0.00									
												Totals		51	$26,985.00